Sustainable/Environmental Social Media for Department of State



Project Title	Sustainable/Environmental Social Media for Department of State
Project Summary	Design and implement social media campaigns for the Department's sustainability office and green embassies.
Country	United States
Agency	Department of State
DoS Office	M/PRI
Post	N/A
Section	N/A
Number of Interns	2

Project Description

The State Department's Greening Diplomacy Initiative was launched by former Secretary Clinton on Earth Day, 2009, to serve as a hub and catalyst for environmental and fiscal sustainability in global diplomacy, facilities and operations. Help design and implement social media campaigns for the League of Green Embassies, DC Greening Embassies Forum, Eco-Capitals Forum, and Greening Council, working with stakeholders from embassies and bureaus across the Department and world.

Desired Skills Interests

Skill
Social Media
Interest in development and social impact
Social Media Marketing
Social Media Graphics
Environment
sustainability

Additional Information

None

Language Requirements

None